



Advertising / Sponsorship Application

Thank you for taking time to look over the advertising and sponsorship information for the **Mr. Connecticut Leather 2021 Contest!**

We are very excited about what this event has to offer our community and our sponsors - please visit www.mrctleather.org for more information.

The Mr. Connecticut Leather 2021 Weekend will be held in New Haven, CT the weekend of September 11 – 13, 2020. .

With a dedicated and distinguished history, advertising with Mr. Connecticut Leather, Inc. will give you the opportunity to reach a significant number of individuals in the Leather, Bear and LGBTQ+ community.

You can be among the many businesses and organizations included in this publicity blitz.

Apply now! Our advertising deadline is rapidly approaching and we want to make sure you have the opportunity to reach out to and support this important market!

The deadline for submission of your sponsorship logo and payment is August 1, 2020.
The deadline for submission of your program logo/ad copy logo is August 15, 2020

Please review the advertising application on the following pages and please do not hesitate to contact us if you have any questions.

Sincerely,

Mr. Connecticut Leather, Inc.
leather@mrctleather.org



Advertising Information

Name of business or organization: _____

Contact person: _____ Phone: (_____) _____

Email: _____ Mobile: (_____) _____

Address: _____

City: _____ State/Prov.: _____ ZIP/PC: _____

Person selling the ad: _____

Ads must be 300dpi, JPG or PNG – and must be received with payment by the deadline of August 15, 2020 to be included in program book.

Except for the covers, all advertisements will be in black & white (grayscale) only.

Sponsor Logos, payments and ad payments must be received by August 1, 2020.

Completed ads can be emailed to leather@mrctleather.org

Advertising Costs

| | |
|--|--------------|
| ----- Gold Sponsor (includes full page ad) | Cost-\$500 |
| ----- Silver Sponsor (includes half page ad) | Cost-\$350 |
| _____ Full Page Advertisement: | Cost -\$100 |
| _____ Half Page Advertisement | Cost - \$65 |
| _____ Business Card Advertisement | Cost - \$25 |
| _____ Full Page Back Cover - color (contact for availability) | Cost - \$250 |
| _____ Full Page Inside Covers – color (contact for availability) | Cost - \$200 |

Total Amount Enclosed \$ _____

Please remember to send your logos and payment to arrive before **August 1, 2020** for Sponsors and by **August 15, 2020** for ad inclusion in the program. **Make checks payable to Mr. Connecticut Leather** and list the ad name in the memo section. **Mail payments to Mr. Connecticut Leather c/o Ian Rosman, 10 4th Ave, Apt 12, West Haven, CT 06516.** Advertising is not considered final until payment is received. Mr. Connecticut Leather Inc. reserves the right to refuse to publish an advertisement for any reason.



Sponsorship Level: Benefits and Cost:

Gold Level - \$500

Multiple On-Stage acknowledgements
Recognition in Program Book
Logo on Website/Announced on social media
Banner hung prominently in venue
Full page ad in Program Book (premium placement)
2 Contest Admission Tickets

Silver Level - \$350

On-Stage acknowledgements
Recognition in Program Book
Logo on Website
Banner hung prominently in venue
Half page ad in Program Book

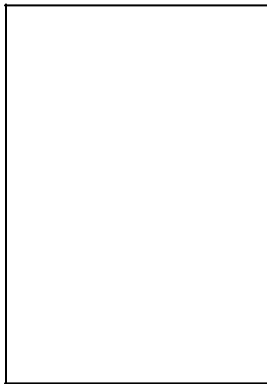
We are accepting gift baskets or other prizes for our Saturday night raffle during the contest. We are also accepting items to be given to the contest winner. If you wish to donate for either of these please contact us. Your name will be announced during the contest!

leather@mrctleather.org

On Facebook: Mr Connecticut Leather



Full Page



5.5"H x 8.5"V

Half Page



5.5"H x 4.25"V

Business Card

