



Advertising / Sponsorship Application

Thank you for taking a moment to look over the advertising information for Mr. Leather 2019!

We are very excited about what this event has to offer - please visit www.mrctleather.org to find out more!

Mr. Connecticut Leather 2017 Weekend will be held in New Haven, CT, the weekend of September 7-9 2018.

With a dedicated and distinguished history, advertising with Mr. Ct. Leather Inc. will give you the opportunity to reach out to a significant number of individuals in the Leather/Bear/Gay community.

You can be among the many businesses and organizations included in this publicity blitz.

Apply now! Our advertising deadline is rapidly approaching and we want to make sure you have the opportunity to reach out to and support this important market!

The deadline for submission of your sponsorship logo and payment is July 06, 2018

The deadline for submission of your program logo/ad copy logo is August 20, 2018

Please review the advertising application on the following page and please do not hesitate to contact us if you have any questions.

Sincerely,

Mr. Connecticut Leather Inc.



Advertising Information

Name of business or organization: _____

Contact person: _____ Phone: (____) _____

Email: _____ Mobile: (____) _____

Address: _____

City: _____ State/Prov.: _____ ZIP/PC: _____

Person selling the ad: _____

Ads must be 300dpi, JPG or PNG – and must be received with payment by the deadline of August 20, 2018 to be included in program book. Except for the covers, all advertisements will be in black & white (grayscale) only.

Sponsor Logos, payments and ad payments must be received by July 6, 2018.

Completed ads can be emailed to leather@mrctleather.org

Advertising Costs

----- Gold Sponsor	Cost-\$500
----- Silver Sponsor	Cost-\$350
_____ Full Page Advertisement:	Cost -\$100
_____ Half Page Advertisement	Cost - \$65
_____ Business Card Advertisement	Cost - \$25
_____ Full Page <u>Back</u> Cover	Cost - \$250
_____ Full Page <u>Inside</u> Covers	Cost - \$200

Total Amount Enclosed \$ _____

Please remember to send your logos and payment to arrive before **July 6, 2018** for Sponsors and by **August 16, 2018** for ad inclusion in the program. **Make checks payable to Mr. Connecticut Leather** and list the ad name in the memo section. **Mail payments to Mr. Connecticut Leather c/o Rick Daley 111 Milldale Ave. Plantsville, CT 06479-1620** Advertising is not considered final until payment is received. Mr. Connecticut Leather Inc. reserves the right to refuse to publish an advertisement for any reason.



Sponsorship Level: Benefits and Cost:

Gold Level - \$500

On-Stage acknowledgement
Recognition in Program
Free Package Stuffer
Logo on Website
Banner hung prominently in venue
Full page ad in Program Book (premium placement)
2 Contest Admission Tickets

Silver Level - \$350

Multiple on-Stage acknowledgements
Book Recognition in Program Book
Free Package Stuffer
Logo on Website
Banner hung prominently in venue
Half page ad in Program Book
(premium placement)

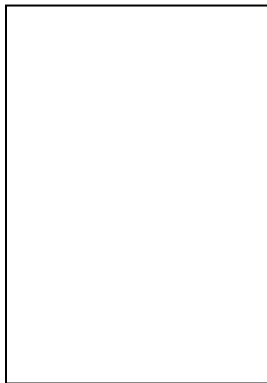
We are accepting gift baskets for our Saturday night raffle during the contest. We are also accepting items to be given to the contest winner. If you wish to donate for either of these please contact us. Your name will be announced during the contest

leather@mrctleather.org

On Facebook.....Mr Connecticut Leather

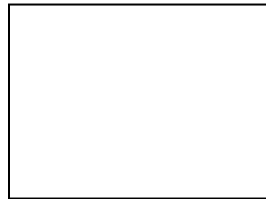


Full Page



5.5x8.5"

Half Page



4.25x5.5

Business Card

